



FOR IMMEDIATE RELEASE

Date: July 30, 2010

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**Beat the Summer Heat and Support Shodair Children's Hospital
with a Dairy Queen Blizzard on August 5**

HELENA—On Thursday, August 5th, Montanans will have the opportunity to change lives and make miracles happen—just by enjoying a cool, tasty treat on a hot day.

On August 5th, Dairy Queen restaurants around the state and across the nation are sponsoring a fundraising event to benefit children's hospitals. Here in Monana, proceeds from sales of Blizzard treats will go to Shodair Children's Hospital in Helena. Shodair is Montana's only Children's Miracle Network hospital, and funds raised on Thursday will go toward the important services it provides for children and families here in Montana.

Shodair Administrator Jack Casey hopes families and individuals will visit their local Dairy Queen restaurants and treat themselves to Blizzards on the 5th. "It's a tasty way to support kids and Montana's only Children's Miracle Network hospital, and have a little fun, too," he said. Participating locations include: Bigfork, Billings, Forsyth, Great Falls, Havre, Helena, Lakeside, Lolo, Malta, Missoula, Ronan, and West Yellowstone.

Miss Montana 2010 Kacie West will also join in the fun by serving Blizzards and greeting guests on Miracle Treat Day. She'll be at the Prospect Avenue DQ in Helena between 11:30 am - 12:30 pm, and from 1:00 pm – 2:00 pm at the North Montana Avenue DQ. Later in the day, Miss Montana will be in Great Falls at the DQ at 116 9th Street from 5:00 pm – 6:00 pm, and at the DQ at 2901 10th Avenue South from 7:00 – 8:00 pm.

Shodair is one of 170 premier children's hospitals nationwide affiliated with the Children's Miracle Network. The non-profit, non-denominational hospital in Helena helps children of all races, ages, religions, and financial backgrounds, providing both acute and residential psychiatric care for children and adolescents. Shodair is also renowned for the genetics services it provides to people of all ages at its Helena facility and at outreach clinics across the state.

As with other Children's Miracle Network events, funds raised from DQ Miracle Treat Day will stay in Montana to help Montana children get services they need. Shodair provided over \$4 million in uncompensated care last year to patients in need, and relies heavily on donations and funds raised through the Children's Miracle Network

fundraising partners to help offset the costs of these critically needed services. For more information, visit www.shodair.org.

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